

HRMT 499 Research Project: HR Practitioner Case Study

Case studies tell stories of real-life experiences and events that can influence decisions and practices. Develop an original case study analysis research project that identifies local and multi-national key problems or challenges related to a diverse HRM topic. Examine specific HR business case examples and use past course readings, outside research, resources, and tools to create best solutions. Also, reflect on knowledge and skills learned throughout the HRM program for the development of this real- world case study project. Analytical and communicational skills should be evident in this project. Guidance will be given to prepare and present a case study research project in both written and presentation form. (*Prerequisite: BUSN 401, Minimum of 90 credits*)

Course Learning Outcomes:

By the end of the course, students will be able to:

1. Demonstrate Critical Knowledge of research principles, concepts, and techniques.
2. Identify and apply the appropriate theoretical models and enquiry techniques to assess challenges within the wider business context
3. Critically analyse data/issues encountered in the articulated research problem and generate insights and interpretations relevant to the research topic area.
4. Critically review existing research and literature related to the chosen area of research.
5. Use specialized applications to identify the latest research findings (i.e., literature research engines), perform data analysis (i.e., SPSS, MS Excel, MATLAB) and facilitate data and information presentation (i.e., Ms PowerPoint).
6. Effectively communicate research output in written and orally with sound and coherent arguments to peers and specialists.
7. Demonstrate ability to effectively work individually under guidance with the supervisor and accept responsibility and accountability for completion of research project.
8. Demonstrate understanding and application of ethical principles when implementing the research.

Textbook & Course Materials:

- *Saunders, M. (2014). Research Methods for Business Students (6th edn.)*

Course Content: NA