

BUSN 535 Global Sustainability Management

Course Description

This course provides a conceptual understanding of the key questions underpinning sustainability management. It integrates ecological concepts like scale, limits, and boundaries with economic and social needs. The course examines how these dimensions interact and create tensions, raising fundamental questions about managing economic activities in light of environmental, political, and social demands. It provides a broad overview of sustainability and critical insights into the global sustainability landscape.

Course Learning Outcomes

1. Demonstrate critical knowledge and understanding of decision-making theories and processes in sustainability management.
2. Apply specialized theories and ethical practices for effective sustainability management in diverse business settings.
3. Critically analyze and evaluate data to support sustainability decision making in various business contexts.
4. Communicate professionally in oral and written formats regarding sustainability management practices.
5. Work effectively in individual and group settings on complex sustainability challenges.

Learning Resources

- Wagner, S.M. (2020). Business and Environmental Sustainability. Routledge.

Course Content

1. Introduction to Sustainability and Corporate Relevance
2. Corporate Philosophies and Policies
3. Sustainability Strategies and Business Models
4. Environmental Challenges: Climate Change, Pollution, Waste
5. Corporate Functions and Supply Chain Sustainability
6. Greener Production and Operations
7. Sustainable Marketing and Consumption
8. Sustainability Information Systems
9. Sustainability Accounting and Reporting
10. Sustainability in HRM and Future of Sustainable Business